

SSA EQUALITY IMPACT AND NEEDS ANALYSIS

Directorate	Environment and Community Services
Service Area	Traffic and Engineering
Service/policy/function being assessed	Policy for implementation of artwork on crossings in the Borough
Which borough (s) does the service/policy apply to	Wandsworth
Staff involved	Nick O'Donnell, Henry Cheung
Date approved by Directorate Equality Group (if applicable)	
Date approved by Policy and Review Manager All EINAs must be signed off by the Policy and Review Manager	19/05/2020
Date submitted to Directors' Board	

SUMMARY

Wandsworth Council is proposing to introduce public art in the form of carriageway paintings on designated pedestrian crossings in the Borough. The purpose of the carriageway artworks is to raise awareness for both pedestrians and drivers of the presence of a controlled crossing, increase the vibrancy of the space and provide visual interest, but also to communicate important messages and to inspire people to act and think.

There are both positive and negative effects of this proposal. One positive aspect is its potential to effectively increase community awareness to matters that are priorities in the Borough. Examples of matters that can be promoted through this form of public art are the Council's environmental strategy, the Council's cultural strategy and the Council's equality and diversity policy. However, unusual carriageway paintings may impact members of the community that are neurodivergent on their comfort and understanding of the conditions of use of pedestrian crossings. To mitigate against this, it is proposed that a post-implementation user experience day is carried out with groups of people with this condition where reactions can be tested, and appropriate action taken depending on the outcome.

1. Background

The Council believes that the use of carriageway artworks can provide refreshing visual stimulation while effectively communicating with people. It has the potential to increase community engagement (e.g. promotion of sports/cultural events), challenge misconceptions (e.g. support for the LGBT community to promote community cohesion) and help the Council achieve its objectives (e.g. promote Wandsworth Environment and Sustainability Strategy). It is therefore proposed to implement this proposal, safeguarding

its impact on people with one or more of the Protected Characteristics.

2. Analysis of need and impact

Protected group	Findings												
Age	<p>GLA 2019 Data</p> <p style="text-align: center;">Wandsworth</p> <table> <tr> <td>0 to 15</td> <td>16.8%</td> </tr> <tr> <td>16 to 24</td> <td>69%</td> </tr> <tr> <td>65 and over</td> <td>14.2%</td> </tr> </table>	0 to 15	16.8%	16 to 24	69%	65 and over	14.2%						
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Disability	<p>ONS 2011 census data</p> <p style="text-align: center;">Wandsworth</p> <p>Disability or health problem that effects their day to day life</p> <p>11.2%</p> <p>Neurodivergence refers to a group of people with less-typical cognitive variations, such as Autism and ADHD (Attention Deficit Hyperactivity disorder). Local prevalence of autism and ADHD is unknown, it is an area requiring further work. According to Census 2011, 1,551 (3%) of children 0-15 recorded a long-term health problem or disability. According to PANSI (Projecting Adult Needs and Service Information), it was estimated that in 2014 there were 2,359 adults in Wandsworth aged 18-64 with an autistic spectrum disorder.</p>												
Gender (sex)	<p>ONS 2011 census data</p> <p style="text-align: center;">Wandsworth</p> <table> <tr> <td>Male</td> <td>48%</td> </tr> <tr> <td>Female</td> <td>52%</td> </tr> </table>	Male	48%	Female	52%								
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Gender reassignment	N/A												
Marriage and civil partnership	<p>GLA 2019 Data</p> <p style="text-align: center;">Wandsworth</p> <table> <tr> <td>Divorced</td> <td>6.5%</td> </tr> <tr> <td>Civil Partnership</td> <td>0.6%</td> </tr> <tr> <td>Married</td> <td>32.6%</td> </tr> <tr> <td>Separated</td> <td>2.5%</td> </tr> <tr> <td>Single</td> <td>54.2%</td> </tr> <tr> <td>Widowed</td> <td>3.7%</td> </tr> </table>	Divorced	6.5%	Civil Partnership	0.6%	Married	32.6%	Separated	2.5%	Single	54.2%	Widowed	3.7%
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Pregnancy and maternity	<p>PHOF 2016 data</p> <p style="text-align: center;">Wandsworth</p> <table> <tr> <td>Live births per 1000 females (15-44)</td> <td>54.11</td> </tr> </table>	Live births per 1000 females (15-44)	54.11										
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Race/ethnicity	GLA 2019 Data <p style="text-align: center;">Wandsworth</p> Persons BAME 30.9% UK nationals 80.2% Non-UK nationals 19.5%
Religion and belief, including non belief	GLA 2019 Data <p style="text-align: center;">Wandsworth</p> Buddhist 0.8% Christian 53% Hindu 2.1% Jewish 0.5% Muslim 8.1% Sikh 0.3% Other 0.4% No religion 27%
Sexual orientation	Approximately 1.5 to 2% of the population identify as LGBT (data inconclusive as often undeclared) According to Office for National Statistics, for the period between 2013 and 2015, 2.6% of Wandsworth population identified themselves as lesbian, gay or bisexual (LGBT), 87.8% identified themselves as heterosexual and 9.6% did not know or did not answer. The installation of a rainbow crossing celebrating the LGBT pride could contribute to promote gender equality within the community.
Across groups i.e older LGBT service users or bme young men	N/A

3. Impact

Protected group	Positive	Negative
Age	<ul style="list-style-type: none"> - Increased awareness for both pedestrians and drivers of the presence of a controlled crossing, - Increased vibrancy of the space and visual stimulation, - Communication of important messages to inspire people to act and think 	No negative impacts identified
Disability	<ul style="list-style-type: none"> - Increased awareness for both pedestrians and drivers of the presence of a controlled crossing, 	Artwork on crossings can have a potential issue for people who are neurodivergent. Specifically, research undertaken by TfL's Independent

	<ul style="list-style-type: none"> - Increased vibrancy of the space and visual stimulation, - Communication of important messages to inspire people to act and think, 	<p>Disability Advisory Group in 2018 suggested that for people who are neurodivergent (such as those with autism, dementia or Alzheimer's), the unusualness of colourful crossings may cause sufficient anxiety for them to avoid using the crossing.</p> <p>As a mitigation action, it is recommended that Charities that support people with autism, epilepsy, dementia and Alzheimer's are invited to bring to site people with the condition as part of a user experience day. These events will test reactions to the artistic crossings to inform what is the impact of these crossings on people who are neurodivergent. The outcomes will inform what neurodiversity issues should inform the design of road art in the future and whether there are grounds to redesign or remove the installations.</p>
Gender (sex)	<ul style="list-style-type: none"> - Increased awareness for both pedestrians and drivers of the presence of a controlled crossing, - Increased vibrancy of the space and visual stimulation, - Communication of important messages to inspire people to act and think 	No negative impacts identified
Gender reassignment	<ul style="list-style-type: none"> - Increased awareness for both pedestrians and drivers of the presence of a controlled crossing, - Increased vibrancy of the space and visual stimulation, - Communication of important messages to inspire people to act and think 	No negative impacts identified
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	messages to inspire people to act and think	
Pregnancy and maternity	<ul style="list-style-type: none"> - Increased awareness for both pedestrians and drivers of the presence of a controlled crossing, - Increased vibrancy of the space and visual stimulation, - Communication of important messages to inspire people to act and think 	No negative impacts identified
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Sexual orientation	<ul style="list-style-type: none"> - Increased awareness for both pedestrians and drivers of the presence of a controlled crossing, - Increased vibrancy of the space and visual stimulation, - Communication of important messages to inspire people to act and think - The Metropolitan Police database shows that in the period between April 2019 and March 2020 there were 69 reported homophobic hate crimes in Wandsworth. The installation of a rainbow crossing has the potential of playing an active role in 	There is one reported case of abuse in the form of hundreds of abusive messages towards a school in Haringey Council after a rainbow crossing was installed outside their premises. Incidents of abuse are a risk and to mitigate the negative impact that these may have, this EINA recommends that the installation of rainbow crossings is followed by a public campaign in the media praising the idea and showing the Council's full support for the initiative.

	improving the general population's acceptance of different sexual identities and in the promotion of community inclusivity, thereby reducing homophobic crime.	
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4. Actions

Action	Lead Officer	Deadline
Update the EINA with any positive/negative impact identified during the first user experience day, inviting Charities that support people with autism, epilepsy, dementia and Alzheimer's to test the crossing.		