

## APPENDIX A TO PAPER NO. 18-415

### Alton Estate Regeneration

### Community Engagement Summary Note – November 2018



#### 1. Introduction

Wandsworth Council has been developing its current comprehensive vision for the future of the Alton estate since 2013, holding several consultations which inputted into the Alton Area Masterplan in 2014 and were subsequently formalised in a Supplementary Planning Document (SPD) in 2015.

An 18 month masterplanning process preceded the creation of the draft SPD. Two formal consultation stages and multiple informal consultation methods and events contributed to the formation of the final masterplan and the draft SPD. This pre-SPD consultation included pre-masterplanning baseline stakeholder meetings and interviews as well as arts and community activities, a six-week options consultation, and an eight-week period of preferred option consultation. The later consultation stages included meetings with statutory and non-statutory groups, local businesses and residents as well as presentations at community groups and forums, a tailored door knocking exercise, a questionnaire and updates in local publications.

This document is a summary of the key engagement steps undertaken to date since the commencement of the planning process and key feedback. The final Statement of Community Involvement will be issued in January to accompany the planning application for Alton Green. The full report will include a more detailed summary explaining how comments and suggestions received from the community and stakeholders have informed the detailed design of the proposed scheme.

#### 2. Consultation undertaken by Redrow Homes and Wandsworth Council.

Following the appointment of Redrow there has been a further period of extensive consultation to ensure that residents and local stakeholders have had the opportunity to understand and be informed of the plans, influence the detailed design proposals and be informed on how the design had evolved. This process has included a range of one-to-ones, meetings, exhibition and events (including the Roehampton “Feel Good Festival” in 2017, the “Get Active Roehampton Festival” in 2018). Residents have been kept informed via a range of communication channels including regular newsletters, information booklets, letters, leaflets, posters, freepost address, a dedicated phone line and website etc.

- **Target groups, organisations and individuals included, but were not limited to the following:**
  - Residents living within the Key Intervention Areas identified within the SPD (and therefore directly affected by the proposals)
  - All residents living on the Alton estate and within the wider Roehampton Area
  - Residents’ groups
  - The Roehampton Partnership
  - The Roehampton Forum
  - Alton Regeneration Watch
  - Friends of Richmond Park
  - The Putney Society
  - Roehampton Base
  - Regenerate
  - The local MP and councillors
  - Health, education and library services
  - Religious groups and higher education institutions
  - Statutory consultees including the Greater London Authority, Transport for London, Historic England and the 20th Century Society

## Consultation and engagement during 2017:

This included;

- Introductory presentation at the Roehampton Festival on Saturday 29th July 2017, which was supported by Redrow and provided an opportunity for key members of the project team to meet members of the local community. Redrow's tepee was visited by approximately 350 festival attendees – 36 of whom registered their attendance, signed up for workshops, or expressed an interest in being kept informed
- A public exhibition in Roehampton Library, which ran throughout the month of September
- A series of 14 workshop sessions covering a number of different topics, as a means of engaging with local residents and gathering feedback. The workshops were attended by 88 people. The average number of workshop attendees was seven
- Open events – running for two days at either end of the public consultation in September 2017, where members of the project team were able to discuss the project with local residents. The open events were attended by approximately 140 people. Feedback forms were received from 25 attendees
- Direct engagement with specific stakeholders - including youth groups and faith groups



## Overview of feedback received in 2017

Feedback received during the workshops was reported back to consultees during the subsequent open events and exhibition in Roehampton Library. Full details and findings from consultation activity in 2017 were summarised and published online (<https://altonestateregen.co.uk/thank-you-for-attending-our-open-sessions/>), reported to the Roehampton Partnership and will be included in the final SCI.

Feedback can be summarised as follows (with topics listed below in order of priority, based on the total number of comments made in relation to each topic):

- Suggestions and concerns about traffic, transport and access
- Comments about the delivery of the development – with consultees eager to see progress made
- Compliments about the consultation process
- Suggestions and concerns about parking
- Suggestions about play space and facilities for children
- Suggestions and comments about building design
- Suggestions about retail facilities
- Concerns about the lack of private gardens
- Suggested improvements to Roehampton High Street
- Concerns about the loss of trees
- Concerns about security and safety on the estate
- Concerns about how the construction process will be managed
- Suggestions about the creation of additional pedestrian areas

## Consultation and Engagement during 2018

Information on the development of the scheme and updates were provided through regular newsletters and one-to-one conversations with residents in the intervention area. The main consultation and engagement activity was in May and June 2018 where the latest plans and proposals were shown, and comments requested.

Participation in consultation and engagement activities in May/June 2018 were encouraged through:

- Email distribution of PDF invitation flyer to 717 recipients on the Alton email list



- Circulation of hard copy of the invitation flyers to 4,500 addresses
- Communication through the Housing Team and residents' associations
- Website advertising
- Posters displayed on estate notice boards and other community venues
- Letters sent to shopkeepers
- Promotional banners at the Parish Hall, Roehampton Lane and Minstead Gardens
- A booklet sent to every tenant and homeowner in the intervention area (including landlords) which set out the rehousing and phasing plans. The booklet restated the Council's offer to those affected and encouraged attendance at the June events. The booklet summarising the exhibition content was hand delivered to all tenants and resident homeowners.
- Additional phasing and open event invitations posted to away leaseholders/freeholders
- Door knocking exercise targeting all secure tenants and resident leaseholders to encourage feedback and answer questions

Public exhibitions were held in Roehampton parish hall between 2pm and 8pm on Wednesday 6th June 2018 and 10am and 5pm on Saturday 9th June 2018.

The public exhibitions were followed-up by pop-up exhibitions held on the following dates and locations:

- Monday 11th June – Roehampton Library
- Thursday 14th June – Downshire Field
- Sunday 17th June – Saint Joseph Church, Roehampton Lane
- Tuesday 19th June Eastwood Children's Centre

In addition, a youth consultation meeting was held during the afternoon of 14th June.

The consultation exhibitions were well attended with 287 attendees counted as attending over the course of the public exhibitions and pop-ups.

188 people completed registration slips to provide their address data.

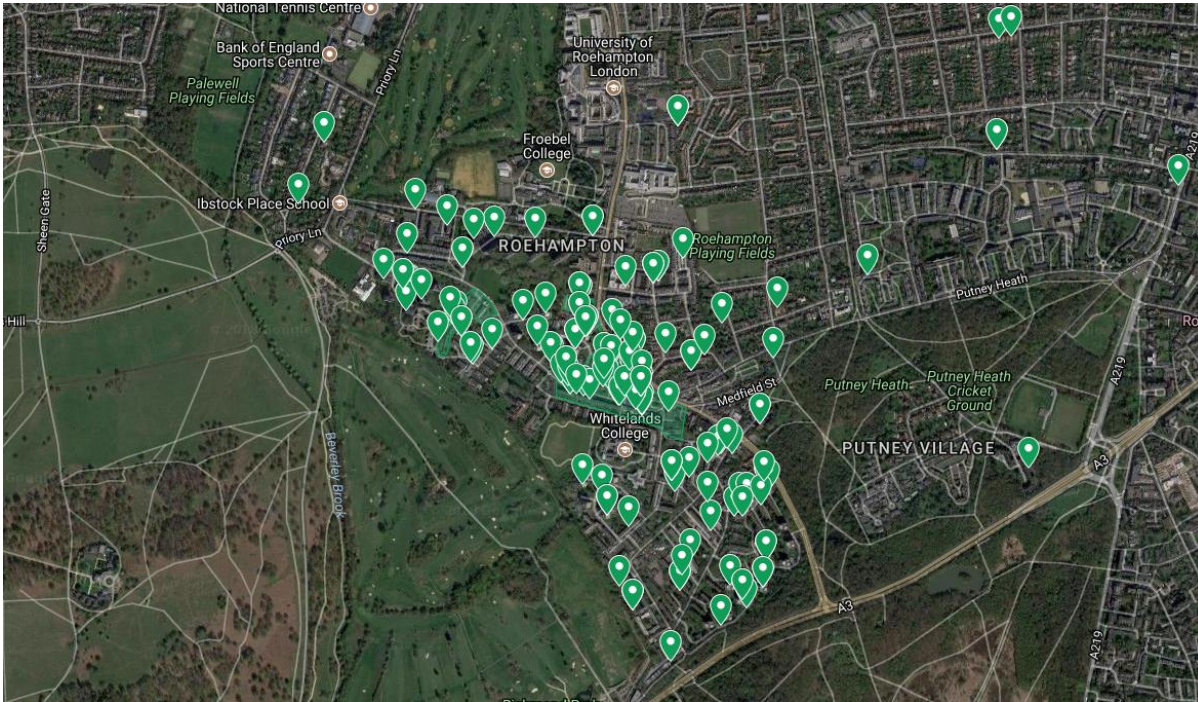
Copies of the exhibition materials and booklet that was available on the day were made available in Roehampton Library, as well as available to download on the project website (<https://altonestateregen.co.uk/more-than-250-people-attend-consultation-events/>)

Participant profile	Number of participants
Total number of participants	287
Number of registered participants*	188
Number of participants from the KIAs	47
Number of participants from Alton West	84
Number of participants from Alton East	44
Total number of participants from the Alton Estate	128
Number of participants from Roehampton area	32
Number of participants from the wider area	27

\*Those who registered their addresses



The illustrative map below shows where consultees came from.



### 3. Overview of feedback and common responses from the May/June events

- Do you agree that the following issues are important to the regeneration of the Alton Estate?

Issue	Strongly agree	Agree	Neither	Disagree	Strongly disagree
Improvement of new community and health facilities	72%	21%	2%	0%	5%
Early delivery of replacement affordable homes for existing residents	51%	29%	13%	0%	7%
Need for well designed; attractive new buildings	64%	20%	7%	2%	7%
Protection and improvement of green open space	76%	16%	2%	0%	6%
Provision of a new flexible Village Square and public realm	57%	23%	12%	2%	6%
Need for play space that caters for a wide range of ages from early years to young adults	60%	26%	6%	2%	6%
Job opportunities and delivery of commercial floorspace	58%	25%	11%	0%	6%



- What do you like about the proposals?
  - High quality architecture
  - Improved quality of housing design
  - Provision of new community facilities
  - Good size of new homes proposed
  - Retention of green spaces and green feel of the estate
  - Attractive and inviting environment
- What activities/functions would you like to see happen at the village square?
  - Suitable for hosting markets and events
  - Inclusion of play facilities and a café with outdoor seating
  - Flexible use for a range of community activities
  - Safe and easily accessible for wheelchairs and pushchairs
  - Inclusion of green space, trees and planting to counteract pollution from busy road
  - An environmentally friendly environment
- Are there any other facilities or equipment you would like to see as part of the improvements to play?
  - Outdoor equipment suitable for all ages
  - Somewhere to socialise and exercise
  - Well-maintained facilities that are not allowed to deteriorate and be closed off
  - Fenced off, safe and clean
  - Spaces to encourage young people to be active and practice sports
  - Spaces that are usable, 365 days a year
- Is there anything you think is missing from the proposals and additional comments?
  - Detail on the transport improvements and how it meets additional population demand
  - Private gardens
  - Additional affordable homes
  - Parking spaces proposed not sufficient
  - More detail needed on the proposals for young people across the Estate
  - Detailed plans needed for each building
  - Details of how building management and refuse collection will work
  - Details on how and when the private sale and shared ownership homes will be marketed
  - General comments on the village square location, usability and design
  - General comments on the justification for the height and scale of the development
  - Need for the voluntary sector to be able to access space
  - Frustration that plans have not progressed fast enough

### Get Active Roehampton Festival 2018

At the Get Active Roehampton Festival on the 1<sup>st</sup> September 2018, Redrow had a large tepee and within it included;

- Information on the masterplan and regeneration objectives
- Updated information on key aspects of the scheme that had changed since the June consultations, including Alton Village Square design to ensure it is safe, usable for a range of activities and accessible, the Alton Activity Centre proposals and detailed design update on Blocks A (library), Block O and Block K
- Update and information on the Cultural Strategy
- Information on the Fontley Way satellite proposal
- A number of FAQs were also presented to answer comments received during the June 2018 consultation

The boards from the Festival are available to view and download from the project website: (<https://altonstateregen.co.uk/download-a-copy-of-the-information-presented-at-the-get-active-roehampton-festival/>)

